PENNEY BUILDING IS CRED

Modern Features in Store Construction Used for the First Time in Torrance; Local Contractors Help in Work

Credit for the erection of the beautiful new store building for the J. C. Penney Company in Torrance should be given to Sidney J. Babcock, general contractor, and a group of sub-contractors, whose reputations for good workmanship and dependable materials has been recognized by the J. C. Penney Company.

pany.

The new store building embodies everything that is new and modern in scientific store planning and construction, and introduces many new features for the first time in Torrance.

There is no wood construction on the front of the building. Copper, galvanized iron and tile are used

THE BUILDERS

General Contractor-Sidney J. Babcock, 201 North McLay, Santa Ana.

Electrical Work—Torrance Electric Co., 1419 Mar-

Electrical Work—Torrance Electric Co., 1419 Marcelina Ave., Torrance.
Plumbing—Torrance Plumbing Co., 1418 Marcelina Ave., Torrance.
Lumber—Mullin-Hayes Lumber Co., 1752 Border Ave., Torrance; Bear State Lumber Co., 3229 E, Anaheim St., Long Beach.
Hardwood Floors—Callaham Bros., 307 Wright St., Santa Ana.
Milwork—Santa Ana Lumber Co., 4th and Artesia Sts., Santa Ana.

Sts., Santa Ana.

Brick—Atkinson & Duclos, Western Ave. and 176th

St., Gardena.
Tile Front—M. D. Moffitt, 1200 Redondo Ave., Long

Painting—A. J. Mitchell, 1932 Tilson Drive, Santa

exclusively in the front. The tile is of an uncommon variety, manufactured by Robt. Rossman, a New Jersey manufacturer of front proof tiles and one of the oldest firms in the tile business in the United States. New specifications of J. C. Penney Company store, according to Sidney J. Babcock, general contractor, require California tile products.

The original building plans called for pine floors throughout, but after careful study, the owners of the building decided to use clear maple flooring laid on full wood joists with a two foot clearance from the ground. This will prevent dry rot and any possible danger of termite infection.

The roof is a nationally advertised brand and carries a long guarantee.

The new building is 30 feet wide by 140 feet long. There is a mezzamine 35 feet by 30 feet, and an office balcony, 17 feet by 30 feet.

Details of the interior of the J. C. Penney Company building are given in another story in this section of the paper.

In commenting upon the construction of the new building, Sidney J. Babcock, general contractor said, "Owing to the fact that we were unable to obtain some of the materials and crafts in Torrance, it was necessary to go out of the community to get them. However, it is the policy of the J. C. Penney Company to require the general contractor who secures the job to give everything possible to the community in which the building is being built, providing of course, that all things are equal as to price and quality.

Elegant New Store

Enhances Torrance

Con. from Page 1. This Section)

Do, the left at the head of this le is the hosiery department A play cabinet at the head of the le is decked with fine hosiery and more the more every-day variety is and on the shelves behind the ind on the shelves behind the indeed of the more along the aisle. Wamen's I children's hosiery are included. Other Departments

The next one encountered is the eer monds department, stretching entire length of the room. First

Buffington Sees Big Future in Torrance

sible to do so, all labor on the construction work is contracted for among local builders, as it is the policy of the J. C. Penney com-pany in all matters to co-operate with local interests wherever pos-

"When Bett Work Is Do Will Do It!'

Prompt

and attention to the id on the new J. C. Penne in record time.

Torrance El

1419 Marcelina Ave.

"STANDARD"

Plumbin

Insta

J. C. PENNEY (

Torrance Com

F. L. PAR 1418 Marcelina Ave.

> Best Suc

> > F. M. Buffington Torrance Store Manager

Mullin-Hayes Lumber Co.

J. C. PENNEY C

1752 Border Avenue

FOUR

NEWS REVIEW SECTION

The Counties

Tax Rates

Last week the following South

Last week the following Southern California city tax rates were announced.

Fontana. The greatest decrease in rate of the major districts in San Bennardine was that of Fontana, where the was that of Fontana, where the was that of Fontana, where the was that of Fontana was that of Fontana was that of Fontana was that of the county in total taxation in the County will be fontana. The assessed value of this city has decreased \$160,000 due to large numbers of new homes and Poulty plants during the car. Further building is expected to happen total assessed value to \$2,000,000 during the fiscal year.

Manhattan Beach. Here the tax rate was unchanged, stable. The City Council decided to keep the present rate of \$1.26 per \$100 valuation. The first tax payment will become delinquent on the first Monday in December.

Vernon. Townsmen last week claimed to have the lowest tax rate of any city in the State of California. The tax rate for the year 7029-30 is 35 cents per \$100 valuation. Added to this is a 6 cent rate for sewer improvements. Chuls Vista. When councilmen last week slashed the tax rate to \$1.9, it became the lowest in the history of the City and of San Diego County. Last year's rate was \$1.60 per \$100 valuation. The Council ignored the latest appraisement which was established two years ago, the City Council voted to keep the same tax rate, \$1.30. The Council ignored the latest appraisement which Mesans claim was twenty-five per cent higher than actual values.

was twenty-five per than actual values.

Low Dam Bidding

Kahn's bid is lower than any in net price, it is higher when calculated on a basis of f. o. b. Azusa. Reason: The contractors propose to erect a mill at the dam site and grind clinker furnished, by the Southwestern Cement Company of Victorville. If the Board of Supervisors accept the bid of Ross and Kahn, they must thus disregard two lower mill prices. One of these is the Riverside and Colton mills. The other is the bid of 78 cents per barrel f. o. b. Antwerp, Belgim, submitted by J. F. Larson of San Francisco.

Further complications arose when Attorney Rex Goodcell addressed the Board of Supervisors on behalf of Glenn Morgan, Los Angeles bidder for the cement contract. Goodcell also said the represented Eastern capitalists.

3 didder Morgan had offered cement at \$1.54 per barrel at Little Rock, fifteen miles north of the dam site. on the Antelope Valley side of the San Gabriel Mountains. With the aid of an aerial tramway, he said he could furnish cement at the dam for \$1.62 per barrel. This is 7½ cents more than the price of the San Gabriel Mountains. With the aid of an aerial tramway, he said he could furnish cement at the dam for \$1.62 per barrel. This is 17½ cents more than the price of the San Gabriel Mountains. With the aid of an aerial tramway, he said he could furnish cement at the dam for \$1.62 per barrel. This is 17½ cents more than the price of the County. This was a supplement as any other county in the United States; but Los Angeles County does not produce a single barrel of cement. He suggested that if the County subdidized Morgan's plant at Little Rock, it would recover more from taxes than the difference in price from the cement purchased from it.

The Board of Supervisors were not especially sucorable to Good-cell's ideas. Indication was that they will not consider them further.



... here lived Ramona and her Indian lover, Alesandro.

is forthcoming.

To all centers of population will
the new park be made accessible by
means of several new and improved
roads. Annong these are the Oakcliff-Idyllwild road, a new scenic
drive from Keen Camp to Palm

by Sam Temple; here is Kamona's grave.

Still living in the region are decendants of Sam Temple. Also,
wrinkled and old, is a half-sister of
Kamona herself, Palonia Luna. Every year is the old Ramona legend
made to live again in the form of
a pageant, at Hemet.

For students of Indian lore or
nature itself, the park site is of
inmited interest. The painted rock
area, the steep sides of San Jacinley, all are unexplored, replete with
romance and sentiment.

Decrepit Bastile

Crops Thratened

Miscellany

Thwarted Ambition

Canine Hero

Library Closed

Standard \mathbf{Oil}

CALIFORNI.

NEVE & CO.

Sidney J. Babcock

General Contractor

CALLAHAM BROS.

HARDWOOD FLOORS

307 Wright St.

Santa Ana, Calif.

J. C. Penney Company, Inc.

Bear State Lumber

COMPANY

Lumber and Building Materials
Phone 312-31

3229 East Anaheim St.